

~ Art Liaison ~

the internet's preeminent art portal

A. Jain Marunouchi Gallery, located in the historic New York Gallery Building, is offering an exclusive invitation to emerging and established artists to join in the launch of ArtLiaison, a new art website that promises to become the internet's preeminent art portal when it debuts this summer. ArtLiaison will provide artists, art patrons, corporate clients, decorators, designers, galleries, and industry professionals with a broad scope of services, including artist listings, art databases and resources, gallery profiles, and museum listings. Specific advantages for members of the art community include:

- ✎ **Artists** will have a sustained web location to showcase their artwork, resumes, and collections, allowing customers and other artists to contact them through the website and purchase their works as they enjoy increased exposure. Unlike many other art websites, ArtLiaison will feature paintings, sculptures, crafts, graphic arts, ceramics, pottery, needle point, print makers, etc.
- ✎ **Clients** will be provided with access to thousands of artists and galleries throughout the world, with the ability to contact artists and art institutions and purchase pieces of art through the website.
- ✎ **Galleries** will be able to promote and exhibit their featured artists, exhibitions, and gallery programs, enabling both customers and artists to become familiar with their businesses and practices.

Each artist who chooses to participate in the ArtLiaison community will receive his/her own personal page on the site. Artists will be responsible for sending us ten images to be displayed on their webpage, as well as an updated resume and contact information; once submitted, images and resumes can be updated on a quarterly basis. Please note that the website's directors and administrators will take care of all image/resume postings. ArtLiaison will provide artists with continuous feedback and updates from clients as well as other artists. The website will be promoted through a variety of publications, press briefings, and web resources. ArtLiaison's homepage will feature artist spotlights, gallery openings, industry updates, and relevant museum exhibitions. Visitors to the site will be able to browse the artwork through a variety of channels that will tailor their searches to their specific interests and art needs. Artworks purchased through ArtLiaison are subject to a 20% commission. Membership to ArtLiaison is conducted on a yearly basis, with annual dues of \$150.

In order to participate with ArtLiaison, please submit your resume, a CD containing up to twenty representative images of your works, and the \$150 annual membership fee for ArtLiaison by bank check or money order. Please include sizes, mediums used, and prices, as well as any other additional materials that would help in our consideration of your application. Also, please ensure that all of your images are less than 4x5 inches (approximately 400 pixels) with a maximum dpi of 200; this helps optimize website posting. All submitted materials will not be returned. Thank you for your interest.

Artist Submittal Instructions and Application

Artists who wish to join ArtLiaison's web community should fill out a copy of this page and mail it to our gallery along with a CD containing approximately twenty representative images along with a price/media sheet and an updated resume. Please mail all materials to:

ArtLiaison
c/o A. Jain Marunouchi Gallery
24 West 57th Street, Suite 605
New York, NY 10019

Please note, while we are happy to visit individual artist websites, it would be best to receive CDs with images since they will be most optimal for uploading to ArtLiaison's website. Please be sure to include the \$150 annual membership fee to ArtLiaison (payable by international money order or bank check made out to A. Jain Marunouchi Gallery). It is best to submit your materials as early as possible so that they can be uploaded to our website. As materials are received and processed by the site's administrators, artist pages will be routinely created and updated at ArtLiaison.com.

If you have any questions, please feel free to email us at ArtLiaison@aol.com. Also, please visit ArtLiaison.com for further information and continued updates.

Name of Artist: _____

Address: _____

Tel: _____ **Fax:** _____

Email: _____ **Website:** _____

Signature of Artist: _____ **Date:** _____